THE UNIVERSITY OF HAIFA, 2022
THE FIRST MULTIVERSITY IN ISRAEL
Our Vision
A transformative university for a transforming society

Our Brand
- Creating a new Israeli middle class
- Reskilling for uncertain future

Our Solution
Multiversity
Global University Models

**Single Campus Model**
*(the University of Tel Aviv)*

**Random Multi-Campus Model**
each campus was historically established as a separate unit *(The Hebrew University)*

**Independent Multi-Campus Model**
each campus is an independent academic center *(CUNY, University of California)*

**Multi-Campus Model / Multiversity**
multiple portals *(Arizona State, University of Haifa)*
University of Haifa

Faculty
- 614 faculty members
- 813 administrative members
- Approx. 35 recruitments/year (over the past few years)

Disciplines
- Arts & Science - no medicine and engineering
- 7 Faculties- Education, Social Sciences, Humanities, Natural Sciences, Law, Welfare and Health Sciences, Management

Geography
- Mt. Carmel campus
- Port campus
- Marine Sciences

Students
- 18,000 Steady state
- Diverse community

Budget
- A balanced budget of NIS 900 million
- 62% of income from instruction - NIS 347 million from VATAT for teaching and NIS 214 million for students
- Growth in national research model from 6% to 7% in the 2016/17
The Multiversity of Haifa

Multiple Portals in Northern Israel

Each campus has a main specialization with interfaces to other Portals

Collaborations between disciplines in and among Portals

Creating partnerships with industry

Diversity
Mount Carmel Campus
Decentralizing the campus

- Originally built for 8000 students and 300 researchers.
- Today: 18,000 students and 1,225 researchers.
- Aging and insufficient infrastructure.
- Transportation challenges.
- Isolated
Port of Haifa Campus

- Historic building
- 6 floors, 22 state-of-the-art classes
- Graduate courses in psychology, education, communication, philosophy, management,
- Undergraduate courses in tourism and diploma courses

Advantages
- Train station
- Student housing
- Commercialization of port area

Objective
- Moving high demand faculty to the port
- Additional dorms
**WIZO Design & Architecture**

**Background**
- President-Prof. David Alexander
- Established in 1971 by the Wizo World Organization
- Teaching College
- External studies (School of Design)
- Located in downtown Haifa
- Balanced budget - approx. NIS 35 million

**Students**
- Approx. 800 students

**Advantages**
- Foothold in downtown Haifa.
- Introducing Industrial Design to the university.
The Bio-Medical Discovery Tower

Collaboration between Rambam, the University of Haifa and the Technion

• CEO – Prof. Rafi Beyar
• 20 Floors, 6 of which will house University facilities
  • Health Sciences
  • Brain and Cognitive Sciences
  • Life Sciences

Advantages
• Breaking the barriers between cutting edge institutions.
• Entering into major league research and Bio-Tech development.
IOLR Marine Sciences
- Underwater Vehicles Laboratory
- Subsea Engineering Laboratory
- Marine Imaging Lab
- Underwater Acoustic and Navigation Advantage
- Israel’s leader in Marine Sciences
- On the sea front
Braude Engineering
College in Karmiel
Industry oriented

**Background**
- President: Prof. Arie Maharshak
- Established in 1993 in Karmiel
- Undergraduate, and limited graduate programs
- Highly regarded graduates in industry
- Balanced budget: approx. NIS 135 million

**Students**
- Approx. 3,000 undergraduate students

**Advantages**
- Introducing engineering to the university.
- Translational research – Academia Industry.
From University to Multiversity

2017
- Single Campus
- Crowded
- Secluded
- Peripheral/Local
- Limited fields of knowledge

2022
- Multi-Campus
- Potential for development & growth
- Integrated in the North
- “Glocal”
- New fields of knowledge
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- The University Geography
- Research Development
- Research Goals
- Students
- Faculty
- International Reach
- Building the Brand
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The University Geography

- **Mt. Carmel** - main campus
- **Port** - range of subject areas
- **ILOR** - Marine Science portal
- **Rambam** - Health and Welfare Sciences
- **Karmiel** - Engineering
- **Downtown** - Design
- **China** - Shanghai portal
Research Goals

• Increased share in the research model to 8% (today we stand at 6.9%)
• Top 500 list (Shanghai Rankings)
• New research infrastructures (Rambam and ECNU)
Academic Targets

- **Investment in strategic programs**
  - Digital Humanities
  - Marine Sciences
  - Engineering
  - Health
  - Brain and Cognitive Sciences
- **Competitive recruitment budgets for outstanding candidates**
- **Trans-disciplinary and “Anti-disciplinary” initiatives**

**Research Reforms**

- Fostering a research-centric corporate culture
- Implementing metrics for monitoring faculty research
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Students

• Approx. 22,000 students:
  18,000 (Haifa) + 3,000 (Braude) + 800 (WIZO)

• Quality Vs. Quantity

• Reskilling through computer literacy and critical thinking

Student Quality

• Monitoring applicant quality

• Honors programs (targeted at excellence in unique and attractive fields)

• Focus on advanced research degrees

• Metrics for student success

• Implementing placement services
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Faculty

• + 800 faculty members:
  • Currently 614 Haifa
  • 80 (Braude) +40 (Wizo)
  • Approx. 35 recruitments a year
• Adjunct professors from industry
• Ethnic and gender diversity
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International Reach

• Robust Chinese collaboration (Shanghai, Hangzhou, Beijing)
• Distance Learning
• Teaching Jewish and Israel Studies in China.
• Collaboration with leading US institutions (Texas A&M, NYU)
Building the University’s Brand

- Transition to Multiversity
- Pedagogical focus on the three C’s
  - Clock
  - Content
  - Credentials
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Fundraising Goals

• International fundraising $250MM
• Israeli FUNDRAISING $50MM
It takes a whole village....
Thank you!