



Vice President for External Relations
and Resource Development
Division of Marketing & Media



At a Glance

THE PAST WEEK AT THE UNIVERSITY OF HAIFA



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1

"I want to thank every one of you for perceiving the University as a home and for your contribution to building this, our common home". These were the words of the President of the University, Prof. Aaron Ben Ze'ev on occasion of the festive [Rosh HaShana Ceremony](#) that took place in the Hatter Student Building. During the ceremony the award for the "Excellent Employee" was awarded to Miriam Levin, Hannah Kroitenberg and Yehuda Bornstein.



2

The British Friends of Haifa University in partnership with Christie's, Chopard, Guerlain and Moët Chandon, held a [luxury brands charity](#) auction at the Royal Automobile Club. Under the charismatic hammer of Christie's International Director of Auctioneering, Mr Hugh Edmeades, the auction included unique items by exclusive luxury brands: Annoushka, Bull & Stein, D.L. & Co, Dubey & Schaldenbrand, Edelberg, Ercuis, Fazzino, Jaeger LeCoultre, Lalique, Marc Jacobs, McQueens, Michal Shalev for Ritzenhoff, Pierre Hermé, Raynaud, Ron Arad, Sonia Rykiel, Tamara Comolli, Temperley, Thierry Vidé and Van Laack. Each brand created a specially-designed apple, which was accompanied by a beautiful present. All the pieces were donated by the designers completely free of charge, as was the magnificent venue. The evening was attended by a 150-strong audience and raised funds for the Laboratory for Breast Cancer Dormancy Research at the University of Haifa.



3

Hundreds of children, teenagers and adults arrived at the University of Haifa on the evening of September 22, to participate in breaking the Guinness world record for the Largest Chemistry Lesson as part of the ["Researchers' Night" events taking place at the University](#). "Our relationship with you - the community - is inseparable. Let's break this record together and bring it to a place that is truly worthy of it - the State of Israel," said President of the University, Prof. Aaron Ben-Ze'ev. Hundreds attended "Researchers' Night" at the University of Haifa, which was organized by the Division of External Relations and Resource Development alongside the Research Authority. The participants were treated to various activities that were based on the theme of the evening: chemistry as the key to scientific activity. The events focused on extracting chemistry from the laboratories into areas that we might not have expected to find interaction with this area of science.



4

During a festive and touching ceremony, the University bid farewell to the Dean of Students, Prof. Yoav Lavee, who finished a productive and challenging term in one of the most demanding positions at the University. The Rector of the University, Prof. David Faraggi; the President of the Student Union, Yossi Shalom; the Administrative Head of the Office of the Dean, Micha Rab; and members of the administrative and academic staff thanked Prof. Lavee for his efforts.



5

Hundreds of experts and professionals came to the Mental Health Center in Be'er Sheva for a seminar day on the topic "Advanced Involvement Promotes Recovery in Hospitalization and in the Community" that was held in cooperation with [The Center for Community Mental Health: Research, Practice, and Policy](#), headed by Prof. David Roe, Head of the Department of Community Mental Health. In addition, the Ministry of Health in Ramla held a graduation ceremony for rehabilitation workers in the mental health field working according to the evidence-based intervention model – "Disease Management and Recovery" based on a doctoral thesis in the Department of Community Mental Health.

**6**

"This has been an impressive visit. It has been a pleasure to be a guest of the University of Haifa and introduced to the ground-breaking research and the highest quality of researchers and students. This is just the first visit of many more to come," said Andrew Standley, Head of the Delegation of the European Union to Israel, who [visited the University](#) together with the Director and Owner of Osem, Mr. Gad Proper.

**7**

On the evening of Rosh HaShana, a festive show was broadcast on Channel Two that marked the fiftieth anniversary of the Haifa Theater. A longstanding cooperation exists between the Haifa Theater and the [Younes and Soraya Nazarian Library](#) at the University of Haifa that includes the digitization of the archival materials of the theater to make the material accessible on the internet. The digital archive contains all of the materials collected in the different production files: the play texts, pictures, stage and costume sketches, audio, video and other files and is accessible via the library's [Digital Media Center](#). Of course, most of the archival materials used for the festive show were taken from library and received appropriate praise for its contributions during the broadcast.

**8**

The [Israeli Friends Association](#) of the University issued its [first bulletin](#) in which the Friends Association presents the latest research at the University, its fields of unique expertise, as well as the various activities that take place at the University.



9

"I do not want to overthrow the government, but to correct the existing deficiencies. A general cleaning of the stable is necessary and whoever wants to join politics afterwards will start from a clean place. It is impossible that nothing is going to change after this summer" said Daphni Leef, Leader of the "Protest Tents" on a seminar day conducted by the School of Political Sciences in cooperation with the volunteer association *Ometz*. Her speech was published in the NRG magazine, Israel HaYom and YNET.

**10**

The study of Dr. Irit Akirav on the effects of synthetic marijuana on post traumatic disorders continues to arouse attention. After the results were published in the Israeli media it also received [tremendous recognition abroad](#) including by [CBS NEWS](#), the [Independent](#) and others.

**11**

Not every day a new disc of Israeli artistic music is issued and certainly not every day a disc of artistic music of academics. But the Department of Music continues to break with conventions. The works of four exceptional composers: Dr. Yuval Shaked, Head of the Department, Prof. Eitan Steinberg, Prof. Oded Zehavi and Prof. Arie Shapira published a new disc of contemporary artistic music that reflects the variety of styles and creativity in the Department. An article in "Galeria" in *Haaretz* describes the new disc: "The composition of Yuval Shaked may sound odd, at least in terms of its unique structure; the piece of Shapira requires careful listening, taking a deep breath and calmness; the charm of the work of Steinberg becomes clear only through repeated and careful listening, while the piercing notes of Shapira's political work are immediately evident." For more information on the disc please contact the office of the [Department of Music](#).

**12**

Dr. Shira Zelber-Sagi, from the School of Public Health and a clinical dietician at the Livers Unit of the Tel Aviv Medical Center were interviewed for the *Reshet Bet* program "For Health" on the issue of fatty liver disease: prevalence, scanning, health risks, the close connection of drinking sugared drinks and treatment methods. Dr. Zelber-Sagi even spoke of a clinical study she is currently conducting at the Tel Aviv Medical Center which examines the effects of various types of physical activity on the fatty liver in terms of quantity of fatty liver, level of liver enzyme, metabolic equilibrium and increasing the muscle mass.



13

In a commentary in the "[Newsweek](#)" magazine, Prof. Fania Oz Salzberger from the Faculty of Law examined the connection between the American-Israeli relationship and the Palestinian-Israeli connection and claimed: "The support of the American right is a 'bear hug' and there are many Israelis who do not welcome it".



14

Dr. Soli Shahvar, Director of the [Meir and Miriam Ezri Center for Iran and Persian Gulf Studies](#) was interviewed for "Voice of America" in Persian, on the Palestinian attempt to receive recognition by the UN. Also Iranian-born Dr. Mohsen Milani, Head of the International University of Miami was invited. The two experts discussed the implications of the Palestinian request in particular, as well as issues relating to the Iranian-American relationship in general.



15

Dr. Eli Avraham from the Department of Communication was interviewed for "Media Line" on *Tnuva's* coping with the crisis created by the waves of social protest: "The response strategy that *Tnuva* adopted was a failure. The CEO was sent to the frontline on her own, and it was clear that she did not connect to the claims of the protesters. They should have adopted a strategy to show that they were connected to public sentiments."



16

Can the tensions between Turkey and the Greek part of Cyprus strengthen the Greek-Israeli relationship? Dr. Angel Chorapchiev from the program for Modern Hellenic Studies was interviewed on the topic for YNET: "I do not see a possibility of a war between Turkey and Israel or Greece – after all Turkey is a NATO member and NATO has an importance that did not exist in the past; but technically, a confrontation between Turkey and Cyprus is something that can cause a war in the whole region".



17

The Head of the School of Political Sciences, Prof. Eran Vigoda-Gadot, and researcher at the School, Dr. Haim Cohen, were guests on the educational show "Osim Seder" [Making Order] on Channel Two regarding a report they wrote on the policy of "Privatization & Shaping of Policy" : How much should the public be involved in matters concerning the shaping of policy? "The responsibility for the management and evaluation of the process of 'democracy of litigation' and the shaping of public policy should fall on the government's shoulders and on public servants', with an aspiration towards the widest possible cooperation between citizens and members of society, within the applicable limitations entailed therein", they wrote in the report.



18

Is homework helpful or harmful to children? Head of the Faculty of Education Prof. Ofra Mayselless was interviewed on this topic for the "Seven Days" program of *Yediot Achronot*: "Very few children actually do their homework; most children copy and learn to lie. Everybody knows that children don't prepare homework but nothing is said. Actually, children are taught that lying is appropriate. How can this problem be solved? Reduce the amount of homework radically, but insist on preparation of the homework given" suggests Prof. Mayselless.



19

Haaretz newspaper reported on a treatment developed in Israel in cooperation with Prof. Marc Gelkopf for the post-trauma treatment of Tsunami victims in Japan.



20

Did the year 5771 change Israeli society? Prof. Oz Almog from the Department of Land of Israel Studies participated in a discussion on the topic in the program "Politics" on Channel One: "We should not underestimate the protests, it certainly was an unprecedented phenomenon, but I am skeptical about its continuation. We are already used to that - after scandals things return to normal so quickly".



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